

Great way to stay in front of those hard to reach community bankers... in this virtual environment

DATE: FEBRUARY 17-18, 2021

LOCATION: VIRTUAL



2021 CBAO VIRTUAL LEADERSHIP CONFERENCE

CBAO LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES:

With the uncertainty of 2021, we have decided to hold the CBAO Leadership Retreat virtually. Although, we will miss seeing everyone in person, we are excited to provide you with opportunities to promote, educate, spend time and stay in front our Oklahoma community bankers.

The CBAO Leadership Conference is designed to provide opportunity to gain leadership knowledge, learn from top regulators, a panel regulated by CBAO's banking attorney, Paul Foster; as well as, learn about timely information on the economy, interest rate trends and investment strategies.

SPONSORSHIP LEVELS:

PLATINUM LEVEL : \$7,500.00

- Top Logo Recognition on all marketing materials
- Comped company event registration (\$550 value)
- 20 minute educational (non-sales) virtual presentation during virtual conference
- CBAO website advertisement placement - CBAOs website, www.cba-ok.com, includes other resourceful and frequently visited pages – Ad Size: MEDIUM: 300 x 150 pixels *Website page runs on a first-come, first-serve basis; runs for 6 months
- One-time approved Facebook post to CBAO Facebook followers (1600 x 1600 pixels)

GOLD LEVEL: \$5000.00

- Level Two Logo recognition on all marketing materials
- Comped company event registration (\$550 value)
- 20 second pre-recorded commercial during the conference
- One-time approved Facebook post to CBAO Facebook followers (1600 x 1600 pixels)

SILVER LEVEL: \$2500.00

- Level Three Logo recognition on all marketing materials
- Comped company event registration (\$550 value)
- Verbal Recognition during conference
- One-time approved Facebook post to CBAO Facebook followers (1600 x 1600 pixels)

If you have questions OR would like to sponsor,
please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.