STAYING OPTIMISTIC! HOPING TO HOLD OUR HORIZON BANKERS CONFERENCE LIVE!

## DATE: JUNE 6TH - 8TH, 2021 LOCATION: NEW BRAUNFELS, TX



# 2021 CBAO HORIZON BANKERS CONFERENCE

#### **CBAO HORIZON BANKERS CONFERENCE SPONSORSHIP OPPORTUNITIES:**

The 2021 CBAO Horizon Bankers Conference is a fantastic way to showcase what your company has to offer to a group of bankers who are the future of Oklahoma community banking – they are progressive, energetic, well-informed and eager to be on the cutting edge in this ever-changing industry. Participate as a sponsor and have the opportunity to speak face to face with these potential customers who are enthusiastic to learn about the latest and greatest products and services, You can do this all while enjoying the beauty of New Braunfels, TX.

The CBAO Horizon Bankers Conference is the CBAO's Leadership Division's annual event. It provides an opportunity for CBAO members to receive education and leadership development while strengthening the industry through personal connections. This event offers focused leadership training, hot topic general sessions and networking opportunities. It is a fun, friendly, casual event for everyone to enjoy!

### **SPONSORSHIP LEVELS:**

#### GOLD LEVEL : \$5,000.00

- Top Logo Recognition on all marketing materials
- Comped company event registration (\$400 value)
- 20 minute educational (non-sales) virtual presentation during virtual conference
- CBAO website advertisement placement CBAOs website, www.cba-ok.com, includes other resourceful and frequently visited pages Ad Size: MEDIUM: 300 x 150 pixels \*Website page runs on a first-come, first-serve basis; runs for 6 months

#### SILVER LEVEL: \$2,500.00

- Level Two Logo recognition on all marketing materials
- Comped company event registration (\$400 value)
- Opportunity to welcome attendees during general session
- One-time approved Facebook post to CBAO Facebook followers (1600 x 1600 pixels)

#### BRONZE LEVEL: \$1,500.00

- Level Three Logo recognition on all marketing materials
- Verbal Recognition during conference

#### If you have questions OR would like to sponsor,

please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.

Disclaimer: Due to the unknown circumstances of the pandemic, please note that all live events are subject to change based on the current condition of the pandemic for safety and soundness. The event could be rescheduled, reformatted or switched to a virtual platform. Once payment has been received, no refunds