

RBP: LEVELING THE PLAYING FIELD

WHAT IS REFERENCE BASED PRICING?

WHAT IS THE IMPACT OF RBP?

WHAT IS THE RIGHT WAY TO DO RBP?



WHO SHOULD ATTEND?

- Current Clients of The Kempton Group
- Participating Employers of Advantage Health Plans Trust
- Self-Funded Employers or Employers Considering Self-Funding
- Community Banks Looking for a Health Plan Solution

DESCRIPTION

Reference Based Pricing (RBP) is a useful tool in your health plan playbook to help level the playing field.

In this quick 15-minute webinar, Jay Kempton will offer insights into the world of RBP, illustrate the impacts of RBP, and offer key points leading to RBP success.

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DATE: May 28, 2020

Time: 1:00 p.m. - 1:15 p.m. CST

Register: [Register Now!](#)

ADMIT
ONE

Jay Kempton is the President and CEO of The Kempton Group. The Kempton Group has been an independent Third Party Administrator (TPA) of self-funded benefit plans since 1969. Jay is also a co-founder of the Free Market Medical Association.