

COMMUNITY BANKERS ASSOCIATION
OF OKLAHOMA (CBAO)

YOUR OKLAHOMA COMMUNITY BANK
ASSOCIATION



SAVE THE DATE, MEDIA, AND SPONSORSHIP PACKET

CBAO 2024 MEDIA AND SPONSORSHIP PACKET

You will find in the packet a plethora of opportunities throughout 2024 to market, promote and build relationships with Oklahoma Community Bankers! Please review the information and reach-out to Carolyn Snyder with any questions or commitments - csnyder@bufordresources.com or 405-524-4122.

SAVE THE DATE 2024

LEADERSHIP CONFERENCE

Date: February 14th - 16th

Location: Henderson Beach Resort, Destin, FL

ICBA CONVENTION

Date: March 14th - 17th

Location: Orlando, FL

CBAO HORIZON BANKERS LEGISLATIVE DAY

Date: April 2024

Location: Oklahoma State Capitol

CBAO D.C. HILL VISIT

In conjunction with ICBA's Capital Summit

Date: April 28th - May 1st

Location: Washington, D.C.

HORIZON BANKERS CONFERENCE

Date: June 23rd-25th

Location: Shangri-La Resort on Oklahoma's Grand Lake

CBAO ANNUAL CONVENTION

Date: September 11th -13th

Location: Skirvin Hilton Hotel, Oklahoma City, OK

CBAO QUARTERLY BOARD MEETINGS- ADDITIONAL SPONSORSHIP OPPORTUNITY:

Sponsoring a CBAO or Horizon Bankers board meeting is an excellent opportunity to promote your product and services.

March, June, September, December 2024 Meetings

CBAO Board Meeting Sponsor: (pending live or virtual) : \$3,000.00

- 10 minute sales presentation to 30 person board of directors

HB Board Meeting Sponsor: (pending live or virtual) : \$1,500.00

- 10 minute sales presentation to 15 person board of directors

Disclaimer: Once payment has been received, no refunds

*****You must be a CBAO Associate Member in order to sponsor at ALL CBAO EVENTS!*****

Great way to stay in front of those hard to reach community bankers...

**DATE: February 14th – 16th
LOCATION: Destin, FL**



2024 CBAO LEADERSHIP RETREAT

CBAO LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES:

We are excited to provide you with opportunities to promote, educate, spend time and stay in front our Oklahoma community bankers.

The CBAO Leadership Conference is designed to provide opportunity to gain leadership knowledge, learn from top regulators, a panel regulated by CBAO’s banking attorney, Paul Foster; as well as, learn about timely information on the economy, interest rate trends and investment strategies.

Sponsor Benefit	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Company Logo on all Event Marketing Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre-Event Attendee List (email)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Onsite Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Brief Comments to Attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Distribution of Company’s Marketing Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
One Comped Registration	<input checked="" type="checkbox"/>			
30 Minute Educational (non-sales) Presentation	<input checked="" type="checkbox"/>			

If you have questions OR would like to sponsor, please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.

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*****You must be a CBAO Associate Member in order to sponsor at ALL CBAO EVENTS!*****

Face - to - Face Time!

DATE: June 23rd- 25th

LOCATION:
Shangri-La Resort on Grand Lake



2024 CBAO HORIZON BANKERS CONFERENCE

CBAO HORIZON BANKERS CONFERENCE SPONSORSHIP OPPORTUNITIES:

The 2024 CBAO Horizon Bankers Conference is a fantastic way to showcase what your company has to offer to a group of bankers who are the future of Oklahoma community banking – they are progressive, energetic, well-informed and eager to be on the cutting edge in this ever-changing industry. Participate as a sponsor and have the opportunity to speak face to face with these potential customers who are enthusiastic to learn about the latest and greatest products and services, You can do this all while enjoying the beauty of the Shangri-La Resort on Oklahoma’s Grand Lake.

The CBAO Horizon Bankers Conference is the CBAO’s Leadership Division’s annual event. It provides an opportunity for CBAO members to receive education and leadership development while strengthening the industry through personal connections. This event offers focused leadership training, hot topic general sessions and networking opportunities. It is a fun, friendly, casual event for everyone to enjoy!

Sponsor Benefit	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Company Logo on all Event Marketing Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre-Event Attendee List (email)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Onsite Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Brief Comments to Attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Distribution of Company’s Marketing Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
One Comped Registration	<input checked="" type="checkbox"/>			
30 Minute Educational (non-sales) Presentation	<input checked="" type="checkbox"/>			

If you have questions OR would like to sponsor,
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You must be a CBAO Associate Member in order to sponsor at ALL CBAO EVENTS!

**MAKE A SPLASH IN OKLAHOMA AT THE
COMMUNITY BANKING EVENT OF THE YEAR!**

DATE: SEPTEMBER 11th - 13th

LOCATION: SKIVIN HILTON HOTEL, OKLAHOMA CITY, OK



2024 CBAO ANNUAL CONVENTION

Where can you reach over 185 Oklahoma decision-making bankers in one location? The answer of course, is the Community Bankers Association of Oklahoma's Annual Convention! The CBAO convention unites almost 60 member banks and over 400 bankers, spouses, guests, and industry supporters.

CBAO's Annual Convention will be held at the stunning Skirvin Hilton Hotel in Oklahoma City. This is an amazing opportunity to market your products or services to Oklahoma community bankers. Sponsors have many options to touch potential clients with the annual golf tournament, a cocktail reception focused on the sponsors, recognition in the convention brochure and during the convention, not to mention a great tradeshow setting to allow you to not only speak with the bankers but showcase your products or services.

*****You must be a [CBAO Associate Member](#) in order to sponsor at the convention!*****

EXHIBIT SCHEDULE

Wednesday, Sept. 13th

2:00pm - 4:00pm: Set up

6:00pm - 7:30pm:

Exhibitor booths open with a cocktail reception

Thursday, September 14th

7:00am - 3:00pm:

Exhibitor booths open

3:00pm:

All booths must be removed

If you have questions OR would like to sponsor, please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.

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2024 CBAO ANNUAL CONVENTION SPONSOR LEVELS AND BENEFITS

Sponsor Benefit	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000
Exhibit Booth or Vertical Signage at Entrance	<input checked="" type="checkbox"/> Prime Booth Location	<input checked="" type="checkbox"/> 2 nd Tier Location	<input checked="" type="checkbox"/> 3 rd Tier Location	<input checked="" type="checkbox"/> 4 th Tier Location
Recognition	<input checked="" type="checkbox"/> LEAD Recognition	<input checked="" type="checkbox"/> 2 nd Tier Recognition	<input checked="" type="checkbox"/> 3 rd Tier Recognition	<input checked="" type="checkbox"/> 4 th Tier Recognition
Pre-Event Attendee List (email)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Listing with company logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Convention Registration	<input checked="" type="checkbox"/> 4 full registrations	<input checked="" type="checkbox"/> 3 full registrations	<input checked="" type="checkbox"/> 2 full registrations	<input checked="" type="checkbox"/> 1 full registration
Golf Registration	<input checked="" type="checkbox"/> 4 golf registrations	<input checked="" type="checkbox"/> 3 golf registrations	<input checked="" type="checkbox"/> 2 golf registrations	<input checked="" type="checkbox"/> 1 golf registration
Speaking Opportunity	<input checked="" type="checkbox"/> 45 Minute Educational Breakout Session (based on availability)	<input checked="" type="checkbox"/> 45 Minute Educational Breakout Session (based on availability)	<input checked="" type="checkbox"/> 3-Minute Sales Presentation in front of general session attendees	
Convention Journal (digital) Advertisement	<input checked="" type="checkbox"/> Full Page Ad	<input checked="" type="checkbox"/> ½ Page Ad	<input checked="" type="checkbox"/> ¼ Page Ad	
STANDOUT Benefits Listed Below (Pick ONE)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
CBAO Financial Directory Advertisement	<input checked="" type="checkbox"/> Full Page Ad	<input checked="" type="checkbox"/> ½ Page Ad		
Golf Tournament Sponsorship	<input checked="" type="checkbox"/>			
1 Year Associate Membership	<input checked="" type="checkbox"/>			

STANDOUT BENEFITS! (PLATINUM AND PREMIER SPONSORS ONLY) - Pick One

- 360 Photo Booth at Thursday evening gala reception
- Photo Booth at Wednesday evening reception
- 2 Elevator Laminates in main elevators
- Beer Refreshment Station located at booth Wednesday evening
- Company provided promotional swag given to all attendees at registration upon check-in
- Boot Shining Station Thursday morning and afternoon

2024 CBAO ANNUAL CONVENTION SPECIALTY OPPORTUNITIES

SINGER SONGWRITER SPONSOR

\$10,000

Opportunity to introduce the Singer Songwriters during the gala evening

Table sponsor - seating for 10 guests

4 Full Registrations

LUNCH SPONSOR

\$10,000

Opportunity welcome attendees during Thursday lunch

Company promotional materials on all attendee tables (provided by you)

4 Full Registrations

WEDNESDAY EVENING BAR SPONSOR

\$7,500

Customize and name a specialty drink

Enjoyed by all attendees during the Wednesday evening reception

3 Full Registrations

THURSDAY EVENING BAR SPONSOR

\$7,500

Customize and name a specialty drink

Enjoyed by all attendees during the Thursday evening reception

3 Full Registrations

NIGHTCAP DRINK TICKET SPONSOR

\$5,000

Drink tickets for the CBAO Nightcap Wednesday evening (9-12pm)

Two drink tickets handed out to all attendees Wednesday evening at registration

Customized with your company logo

2 Full Registrations

NIGHTCAP DRINK TICKET SPONSOR

\$5,000

Drink tickets for the CBAO Nightcap Wednesday evening (9-12pm)

Two drink tickets handed out to all attendees Wednesday evening at registration

Customized with your company logo

2 Full Registrations

WIFI SPONSOR

\$5,000

Username and Password of your choice utilized by all convention attendees

2 Full Registrations

ROOM KEY SPONSOR

\$5,000

Room keys provided to all attendees upon room check-in

Personalized with your company logo/design

2 Full registration

GOLF TOURNAMENT HOLE SPONSOR

\$1,500

Signage at hole with opportunity to greet golfers

GALA CELEBRATION TABLE SPONSORS

Premier Level Table: \$5000.00

Tier One Preferred seating for 10 individuals Thursday evening

Best Seats in the House (Front Row) for Live Auction, Awards, Dinner and SINGER SONGWRITERS!!!!

Gold Level Table: \$2500.00

Tier Two Preferred seating for 8 individuals Thursday evening

Seating near stage for Live Auction, Awards, Dinner and SINGER SONGWRITERS!!!!

**Target Oklahoma Community Bankers,
show your support for CBAO and
promote your business at the same time!**

RESERVE YOUR AD SPACE TODAY!!!



2024 CBAO ADVERTISING OVERVIEW

DIGITAL SPONSORSHIP OPPORTUNITIES

CBAO HOME PAGE ADVERTISEMENT:

CBAOs website, www.cba-ok.com, is the source of information on educational programs, events, industry supporters listings, legislative updates, convention information and more. Ad space is available on a 6 month and yearly basis and can link to your home page or the destination of your choice. Only one ad can be place at a time on the home page.

*Ad Size: 300 x 250 pixels	Member	Non-Member
6 Months	\$1,500.00	\$2,500.00
12 Months	\$3,000.00	\$4,000.00

CBAO ADDITIONAL WEBSITE ADVERTISEMENT:

CBAOs website, www.cba-ok.com, includes other resourceful and frequently visited pages. There are 3 banner size options. Ad space is available on a 6 month and yearly basis and can link to your home page or the destination of your choice. For specifics on page availability please email csnyder@bufordresources.com.

6 MONTHS RUNTIME	Member	Non-Member
LARGE: 300 x 250 pixels	\$500.00	\$1,000.00
MEDIUM: 300 x 150 pixels	\$350.00	\$700.00
SMALL: 300 x 120 pixels	\$300.00	\$600.00

12 MONTHS RUNTIME	Member	Non-Member
LARGE: 300 x 250 pixels	\$1,000.00	\$2,000.00
MEDIUM: 300 x 150 pixels	\$700.00	\$1,400.00
SMALL: 300 x 120 pixels	\$600.00	\$1,200.00

CBAO NEWSLETTER ADVERTISEMENT- CBAO MONTHLY UPDATE EMAIL:

The CBAO monthly newsletter includes community banking and legislative updates, along with additional education and event opportunities, current industry news and much more! This update reaches our entire database of up to 6000 subscribers. You can reserve your ad in advance.

*Ad Size: 300 x 250 pixels	Member
1 Month- 1 run time	\$500.00
3 Months - 3 run times	\$1,500.00
6 Months - 6 run times	\$2,500.00
12 Months - 12 run times	\$5,000.00

SPONSOR A CBAO NEWSLETTER- \$3000.00

Every month there is an opportunity to be a featured sponsor of the monthly CBAO newsletter. First come, first serve. BENEFITS: Featured company logo, along with company description and contact info, 1 month ad space (300 x 250 pixels) AND a featured article written by you! All located at the top of the newsletter - PRIME LOCATION!

CBAO SOCIAL MEDIA ADVERTISEMENT:

CBAO has an active Facebook account and is a great way to showcase your company through ad postings.

Facebook AD	Member	Non-Member
1 Advertisement / Post	\$300.00	\$600.00
5 Advertisements (One/month)	\$1,000.00	\$2,000.00

If you have questions OR would like to place a digital ad, please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.