# MAKE A SPLASH IN OKLAHOMA AT THE COMMUNITY BANKING EVENT OF THE YEAR! DATE: SEPTEMBER 11th - 13th LOCATION: SKIVIN HILTON HOTEL, OKLAHOMA CITY, OK



# **2024 CBAO ANNUAL CONVENTION**

Where can you reach over 185 Oklahoma decision-making bankers in one location? The answer of course, is the Community Bankers Association of Oklahoma's Annual Convention! The CBAO convention unites almost 60 member banks and over 400 bankers, spouses, guests, and industry supporters.

CBAO's Annual Convention will be held at the stunning Skirvin Hilton Hotel in Oklahoma City. This is an amazing opportunity to market your products or services to Oklahoma community bankers. Sponsors have many options to touch potential clients with the annual golf tournament, a cocktail reception focused on the sponsors, recognition in the convention brochure and during the convention, not to mention a great tradeshow setting to allow you to not only speak with the bankers but showcase your products or services.

\*\*\*You must be a CBAO Associate Member in order to sponsor at the convention!\*\*\*

## **EXHIBIT SCHEDULE**

Wednesday, Sept. 11th
2:00pm - 4:00pm: Set up
6:00pm - 7:30pm:
Exhibitor booths open with a cocktail reception

Thursday, September 12th
7:00am - 3:00pm:
Exhibitor booths open
3:00pm:
All booths must be removed

If you have questions OR would like to sponsor, please contact Carolyn Snyder at csnyder@bufordresources.com OR (405) 524-4122.

Disclaimer: Once payment has been received, no refunds

## 2024 CBAO ANNUAL CONVENTION SPONSOR LEVELS AND BENEFITS

Sponsor Benefit	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000
Exhibit Booth or Vertical Signage at Entrance	Prime Booth Location	2 <sup>nd</sup> Tier Location	3 <sup>rd</sup> Tier Location	4 <sup>th</sup> Tier Location
Recognition	LEAD Recognition	2 <sup>nd</sup> Tier Recognition	3 <sup>rd</sup> Tier Recognition	4 <sup>th</sup> Tier Recognition
Pre-Event Attendee List (email)	$\overline{\mathbf{A}}$	$\overline{\mathbf{A}}$	$\overline{\mathbf{A}}$	$\overline{\checkmark}$
Website Listing with company logo	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\mathbf{A}}$	$\overline{\checkmark}$
Convention Registration	4 full registrations	3 full registrations	2 full registrations	1 full registration
Golf Registration	4 golf registrations	3 golf registrations	2 golf registrations	1 golf registration
Speaking Opportunity	45 Minute Educational Breakout Session (based on availability)	45 Minute Educational Breakout Session (based on availability)	2-Minute Sales Presentation in front of general session attendees	
Convention Journal (digital) Advertisement	Full Page Ad	½ Page Ad	½ Page Ad	
STANDOUT Benefits Listed Below (Pick ONE)		$\overline{\mathbf{A}}$		
CBAO Financial Directory Advertisement	Full Page Ad	½ Page Ad		
Golf Tournament Sponsorship	$\overline{\mathbf{A}}$			
1 Year Associate Membership	$\overline{\mathbf{A}}$			

STANDOUT BENEFITS! (PLATINUM AND PREMIER SPONSORS ONLY) - Pick One

Photo Booth at Wednesday evening reception
2 Elevator Laminates in main elevators
Beer Refreshment Station located at booth Wednesday evening
Company provided promotional swag given to all attendees at registration upon check-in
Boot Shining Station Thursday morning and afternoon

## 2024 CBAO ANNUAL CONVENTION SPECIALTY OPPORTUNITIES

### SINGER SONGWRITER SPONSOR

\$10,000

Opportunity to introduce the Singer Songwriters during the gala evening

Table sponsor - seating for 10 guests

4 Full Registrations

#### **LUNCH SPONSOR**

\$10,000

Opportunity welcome attendees during Thursday lunch

Company promotional materials on all attendee tables (provided by you)

4 Full Registrations

#### WEDNESDAY EVENING BAR SPONSOR

\$7,500

Customize and name a specialty drink

Enjoyed by all attendees during the Wednesday evening reception

3 Full Registrations

#### THURSDAY EVENING BAR SPONSOR

\$7,500

Customize and name a specialty drink

Enjoyed by all attendees during the Thursday evening reception

3 Full Registrations

#### NIGHTCAP DRINK TICKET SPONSOR

\$5,000

Drink tickets for the CBAO Nightcap Wednesday evening (9-12pm)

Two drink tickets handed out to all attendees Wednesday evening at registration

Customized with your company logo

2 Full Registrations

#### NIGHTCAP DRINK TICKET SPONSOR

\$5,000

Drink tickets for the CBAO Nightcap Wednesday evening (9-12pm)

Two drink tickets handed out to all attendees Wednesday evening at registration

Customized with your company logo

2 Full Registrations

#### **ROOM KEY SPONSOR**

\$5,000

Room keys provided to all attendees upon room check-in

Personalized with your company logo/design

2 Full registration

## GOLF TOURNAMENT HOLE SPONSOR

\$1,500

Signage at hole with opportunity to greet golfers

#### GALA CELEBRATION TABLE SPONSORS

Premier Level Table: \$5000.00

Tier One Preferred seating for 10 individuals Thursday evening

Best Seats in the House (Front Row) for Live Auction, Awards, Dinner and SINGER SONGWRITERS!!!!

Gold Level Table: \$2500.00

Tier Two Preferred seating for 8 individuals Thursday evening

Seating near stage for Live Auction, Awards, Dinner and SINGER SONGWRITERS!!!!